

THE MARKETING CONSULTANTS GROUP
BECAUSE MARKETING SYSTEMS WORK – while everything else eventually fails

THE SALVATION ARMY

THE REALLY BIG IDEA™ Every Eye, Every Ear™ International Marketing and Public Relations Campaign And Tour™



Graphic of The Salvation Army Video Lightsign Lightship* courtesy of The Lightship Group

VIP LIST

The objective of this Salvation Army VIP list is to identify and enlist the support of international and national business people and community leaders, their companies and organizations, employees and members, including but not limited to the Forbes 400, the top 1000 U.S. businesses, national, regional and local businesses and organizations who may currently support or may not support The Salvation Army, and it's critical mission.

Via a direct solicitation effort, organizational and business leaders will be encouraged to support and sponsor and volunteer to assist THE REALLY BIG IDEA™ international campaign and to learn more about the Salvation Army's "untold story", that The Salvation Army assists more than 30,000,000 people in the U.S. alone each year and is according to Peter Drucker, one of business' most respected management is "the most effective organization in the United States."

Need assistance? We will handle all of the details.

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